

**THE ART OF WELLBEING
ART COMPETITION, EXHIBITION AND AUCTION**

Congratulations on choosing to be a part of the Art of Wellbeing competition!

Share your culture through art and give us your interpretation of *wellbeing*.

Wellbeing. Is it a feeling? Is it a place? Is it about connection?

Let your imagination run wild on canvas! Share your inspiration and emotion.

To enter the Competition, please complete the Art of Wellbeing entry form attached or online by *Friday 27th October 2017 at 5.00 pm AWST*.

Who Can Enter?

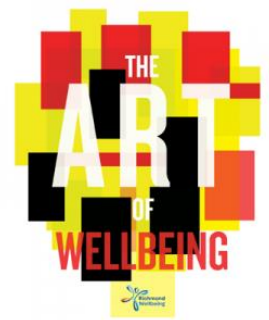
You must: be a Western Australia resident and of Aboriginal descent. (Proof of identity and residency may be required).

What do I need to do and what do I need to include?

- 1) The artwork inspired by 'wellbeing'
- 2) A completed entry form
- 3) Your story on the artwork and the history behind it in no more than 500 words, for example:
 - a. Where you come from - name, age group, place of birth
 - b. The cultural significance of the artwork and what it means to you
 - c. Family history - who inspired you and why?
- 4) Attend the award presentation; support with promotional and media opportunities



Submissions will be judged by the following criteria:



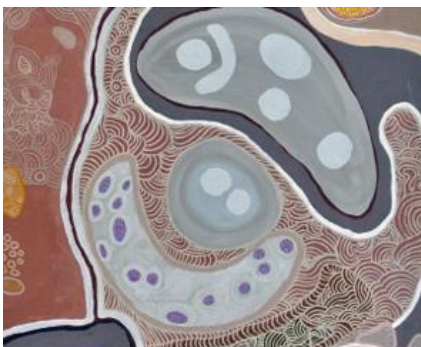
Criteria	Weighting
Background story	10%
Creativity	25%
Artistic ability	40%
Best represents 'wellbeing'	25%
TOTAL	100%

**Please refer to the definitions on page 3 for a full explanation of the judging criteria*

KEY DATES

Date	Action
18 th July 2017	Official Launch: Expressions of Interest and Entries open. <i>Criteria Pack including Terms and Conditions available</i>
13 th September 2017	Art-ssistance Day at Richmond Wellbeing - Cannington
27 th October 2017	Artwork entries received by 5pm AWST
2 nd November 2017	Finalists announced
14 th November 2017	Art Exhibition - Overall Winner announced
14 th November 2017	Auction
1 December 2018	Mentoring program for Overall Winner

JUDGING AND PRIZES



An expert panel will judge the artworks. A maximum of twenty finalists will progress to a second round of judging, where the winner will be selected.

Finalists only will be paid \$200 per artwork. Richmond Wellbeing will showcase and auction their pieces of art at an Exhibition later in the year, raising important funds to support Richmond Wellbeing's Aboriginal program.

The overall winner will be awarded a formal mentoring program from well-known Nyoongar artist, Wendy Hayden and celebrity traditional artist, Janine Daddo. The winning artwork will become part of Richmond Wellbeing's promotional material and feature in the annual report, promotional posters, email signatures and more, providing further exposure for the overall winner.

ART AUCTION

All entrants will have the opportunity to showcase their work and put their piece up for sale at the auction. To be part of the auction, artists agree to receive **35%** of the sale of their piece, with **15%** going towards administration costs and **50%** contributed towards a Richmond Wellbeing Aboriginal mental health program to further benefit Aboriginal communities

DEFINITIONS

Background Story

This is a chance for each entrant to express their culture or their family history and explore the positive feelings associated with creating this artwork and describing 'wellbeing'.

We want to know your story, how the artwork came about, what it means to you and how it represents your interpretation of 'wellbeing'.

Creativity

We want you to connect with your culture, inspire the onlooker to feel a sense of wellbeing, and be stimulated by the uniqueness of your art piece.

Artistic Ability

Using any means, such as paints, clay, photography or other mediums, we are asking you to demonstrate your ability to create a finished artwork.

Best represents 'Wellbeing'

Your art piece must clearly demonstrate to the viewer how you interpret the word 'wellbeing' - the state of being comfortable, healthy, or happy.



TERMS AND CONDITIONS

Entry and participation in the competition is governed by the Terms and Conditions found at <https://www.rw.org.au/the-art-of-wellbeing/terms-conditions/> by entering you agree to acknowledge and abide by these terms and conditions.

FOR FURTHER INFORMATION, CONTACT

Kathryn Piggott, Richmond Wellbeing - 1800 742 466; Kathryn.Piggott@rw.org.au

1. Richmond Wellbeing invites you to enter the Art of Wellbeing Exhibition and Competition which is sponsored by Richmond Wellbeing.
2. The Competition will end in an Exhibition and Auction, which will be held on **14th November 2017**, at the Richmond Wellbeing Centre in Cannington.
3. This Competition is being promoted through various media outlets including but not limited to Richmond Wellbeing's website and other media outlets, through PR activity.
4. Please note RW employees may submit art for the exhibition and auction however may not enter the completion or be selected as a finalist.

Entry - *No other form of entry will be accepted.*

5. The terms and conditions of entry and participation in the Competition ("Rules") are set out below.
6. By submitting your entry into the Competition in accordance with these Rules, you acknowledge that:
 - a. you have read, understood, accepted and agreed to be bound by these Rules;
 - b. Richmond Wellbeing reserves the right to update and change these Rules from time to time by posting updated Rules to its website. Your continued involvement in the Competition will be taken as acceptance of any changes to these Rules; and

- c. you have no claim or right of appeal against Richmond Wellbeing in respect to any change to these Rules or in respect to any loss, damage or injury, which you may suffer as a result of any change to these Rules.

7. Entry Forms must be completed in full and must include the following information:
 - a. details of the artwork
 - b. photograph of artwork; and
 - c. artwork background story / history.

8. You may submit 1 Entry Form only; if you submit an incomplete Form it may be rejected and you may be ineligible for the Competition, at the discretion of Richmond Wellbeing.

9. Richmond Wellbeing has absolute discretion in determining whether or not an entry satisfies the eligibility criteria for the Competition.

10. By submitting an Entry Form, you agree that if you are selected as a Finalist, Richmond Wellbeing will acquire your artwork in consideration of the payment of prize money as set out in these Rules, and will have the right to exhibit and sell your artwork for fund raising purposes, and reproduce it in promotional and other material.

Finalists

11. The selection of Finalists will be undertaken by a judging panel. You have no claim or right of appeal against Richmond Wellbeing in respect to the selection of Finalists. If you are selected as a Finalist, Richmond Wellbeing will notify you accordingly by either letter; email or SMS to the details provided on your Entry Form.

12. Richmond Wellbeing reserves the right to prohibit the Finalist from taking any items to the Art Exhibition if Richmond Wellbeing determines (acting reasonably) that such items may pose an unreasonable hazard to the safety of other Finalists or other persons attending the Art Exhibition.

13. Finalists are responsible for arranging their own transport to and from the Art Exhibition, at their own cost.

Prizes

14. Each finalist (a maximum of 20 in total) will be paid \$200 by Richmond Wellbeing for their artwork.

Overall Winner

15. Richmond Wellbeing will engage a judging panel to determine the overall winner of the Competition (“Overall Winner”). Finalists have no claim or right of appeal against Richmond Wellbeing in respect to the determination of the Overall Winner.
16. The overall winner will be awarded the following:
 - a. A mentoring program from a well-known Aboriginal artist and a celebrity traditional artist.
 - b. Interstate travel may be involved in the mentoring program for the finalist.
 - c. The winning artwork will be included into Richmond Wellbeing’s communication and promotional materials such as but not limited to, annual reports, promotional posters and email signatures.

Prize winners

17. Prize winners will be announced and prizes will be awarded at the Art Exhibition. Richmond Wellbeing is not responsible or liable for any loss or disappointment suffered as a result of unclaimed prizes.
18. The Overall Winner must be available for all promotional, marketing and public relations opportunities.

Miscellaneous

19. Richmond Wellbeing and its related bodies, and their respective officers, employees, agents, affiliates will not be liable for any loss

or damage whatsoever (including, without limitation, any consequential, indirect, special, punitive or incidental loss or damages) which is suffered or for any accident or personal injury or death which is suffered or sustained by any person as a result of participating in the Competition or accepting any prize, except for any liability which cannot be excluded by law. The winner irrevocably releases and indemnifies each of Richmond Wellbeing and its related bodies, their respective officers, employees, agents, affiliates to the fullest extent permitted by law from and against any claim for personal injury or death, loss, damage, claim, cost, expense or liability (of any kind and howsoever arising, including as a result of negligence) that arises from or in connection with participation in the Competition or acceptance of any prize.

20. The Overall Winner acknowledges that their acceptance of the travel package (which forms part of the Overall Winner's prize) will be undertaken at their personal risk and that the availability of the travel package may be affected by factors beyond Richmond Wellbeing's control.
21. All details supplied on the Entry Form (whether the Entrant is selected as a Finalist or not) will be retained by Richmond Wellbeing after the prizes are awarded to their respective recipients.
22. Entrants consent to Richmond Wellbeing collecting their personal information for the purposes of processing entries and, at Richmond Wellbeing's discretion, disclosing and using those details for the purpose of providing Entrants with goods or services, communicating with Entrants, planning, research, product and business development and sales, the promotion and marketing (whether targeted, direct or indirect) of Richmond Wellbeing's businesses, services or products or those of a third party which they believe may be of benefit to you. All personal information will be collected and used in accordance with Richmond Wellbeing's privacy policy, available at: www.rw.org.au/privacy-statement.
23. If you have any queries about Richmond Wellbeing's privacy policy or if you want to request access to your personal information, please contact Kathryn Piggott on 1800742466 or Kathryn.Piggott@rw.org.au

24. While Richmond Wellbeing will make every effort not to breach the moral rights of any Entrant, you acknowledge and agree that if you are selected as a Finalist or the Overall Winner, it may not be possible in some instances to include your name in connection with your artwork on social media or other publicity platforms.
25. If an Entrant is selected as a Finalist:
 - a. Entrants agree to participate and co-operate as required by Richmond Wellbeing in all editorial activities relating to the competition, including but not limited to being interviewed and photographed; and
 - b. Entrants permit Richmond Wellbeing to publish their name and suburb and grant Richmond Wellbeing a gratuitous right to use their name, image, voice and likeness for promotional and publicity purposes.
26. Prize details:

Note: This is subject to change. Please refer to website for updates.

The Overall Winner will receive a mentoring package from internationally renowned artist Janine Daddo and local Nyoongar artist Wendy Hayden which includes two half day mentoring sessions from each artist to be taken before 1 December 2018.

This prize will consist of all travel and accommodation expenses directly associated with the mentoring program to be covered by Richmond Wellbeing. All other expenses and ancillary costs are the responsibility of the Overall Winner. No compensation is payable if the Overall Winner is unable to utilize any aspect of the prize within the time period allocated.

Mentoring program time and duration to be determined between the Overall Winner and the celebrity artist.

ART OF WELLBEING 2017 ENTRY FORM

Richmond Wellbeing staff are keen and available to help you to complete the entry form, ensuring the process is easy for you. Please contact Kathryn Piggott on 1800 742 466 or Kathryn.Piggott@rw.org.au

Richmond Wellbeing will also host an Art-ssistance Day to help complete and finalise your entry form.

Please see our website for more details www.rw.org.au

Part A

ARTIST DETAILS

(please print CLEARLY)

First name:

Surname:

Address:

State: _____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____

By signing this form, I agree to participate in the 2017 Art Competition and Exhibition by Richmond Wellbeing, subject to conditions of entry and furthermore, grant copyright clearance for my work. I declare that all artwork submitted by me is my own original work and has been completed within the past 12 months or specifically for this exhibition. I understand that should I make finalist status I will be paid \$200 for my art piece which then releases any claim by myself on my art work I understand it will become the property of Richmond Wellbeing to use as they wish. I also agree to participate in public relations activities and I will make myself available for photographic shoots interviews wherever possible.

Name _____

Signature _____

Date _____

**If under the age of 18, parent or guardian consent to enter the completion and participate in the auction.
Please complete the section below to confirm you provide your authorisation;**

Parent/Guardian name and surname _____

Signature _____

Date _____

Part B
ARTWORK DETAILS

Title of work: _____

Category: Painting Photography Sculpture Ceramic Other

If 'other' please specify: _____

Size & Weight: _____

How do you propose to transport your artwork to the Richmond Wellbeing headquarters? Please note, Richmond Wellbeing may be able to provide assistance, to make the process easier for you. _____

Other relevant details:

PLEASE ENSURE YOU HAVE ENCLOSED

Artwork details, including handling instructions	Y/N
A photographic image of the artwork	Y/N
The story behind the artwork	Y/N
How the art work reflects the theme of 'wellbeing'	Y/N
A Photo of the Entrant	Y/N

Please send entries to:

Richmond Wellbeing, 29 Manning Road, Cannington, WA 6107